



HARVEST  
GROUP



Delivering value | Impacting lives

# WHO WE ARE

Harvest Group of Companies Limited is one of Africa's emerging business conglomerates, comprising a string of businesses in energy, logistics, e-commerce, hospitality and infrastructure development.

Made in Zambia to primarily serve the sub-Saharan African market, Harvest Group was created to disrupt the wide-ranging business ecosystem in which it operates, using innovation and technology to place people at the centre of the ecosystem, reshape and improve supply chains, accelerate consumer reach time, realign systems to match global best standards, seamlessly integrate high-value collaborative networks, and ultimately impact society for good.

At Harvest Group, the philosophy is "Delivering value, impacting lives". We believe that every initiative, every project must be justified ultimately by its impact on people and community. For us, being socially responsible is good business. And this cuts across all our business interests.

In our flagship energy business, we are making huge strides that are not only bolstering our bottom line and transforming the Zambian and sub-Saharan African economy, but also changing the course of the lives of many of society's vulnerable for good.





Harvest, our oil and gas products and services trading operator within the downstream sector of the petroleum industry, has built a diverse range of products stored and distributed through a far-reaching network powered by technology, state-of the-art infrastructure and exceptional human resources. Serving the sub-Saharan African market, beginning with Zambia, Harvest is meeting the demands of a diverse client base through its core business of importing, exporting, marketing and distribution of refined petroleum products such as gasoline, diesel, jet fuel, heating oil, asphalt, lubricants, natural gas and propane.

Harvest's second-to-none integrated infrastructure and assets aspirations have led to the conclusion of plans and commencement of implementation towards the construction of over 40 multi-product, multi-service retail stations

in Zambia alone, construction of a one-stop-shop Energy Village housing some of the largest tank farms in the region (a first in many respects), acquisition of a fleet of over 200 trucks and sea vessels, and equipping of a high-level central control centre where the fleet of trucks and other Harvest assets are tracked and coordinated.

Our energy aspirations transcend fossil fuels. We are a leading driver of a healthy energy mix, one that serves today's needs and protects tomorrow's demands. We are contributing to clean energy efforts through smart environment-friendly resource management strategy and renewable energy investments.

Together with our energy business, we are making long-term strategic investments in our logistics, hospitality, e-commerce and infrastructure development businesses. We are positioning our integrated business offering for today's market and the market of the future.

Our multiple business interests are held together by our philosophy of value and impact, our sustain ability strategy, and our strong network of multi-country collaborators and partners. We are revolutionizing the African economy through this proven model of impact, one community at a time.





## Our Vision

To be the most innovative distributor of quality refined petroleum products in SubSaharan Africa.



## Our Mission

To efficiently serve our customers, to provide returns to our stakeholders and to improve the lives of the people in the communities and countries in which we operate.



## Our Values

Our shared values, SPREDS, sum up our approach to service delivery and project execution.





# SPREDS

## Service

With eyes on details, we ensure that quality and excellence are a delivered promise.

## People

We treat our team, customers and people in the communities where we operate as a collective prized asset.

## Result

We are result-oriented, and decisive in action.

## Ethics

We operate ethically, take responsibility for own actions and learn from mistakes.

## Diversity

We believe in diversity and equal opportunity.

## Safety

We are committed to the highest safety standards, both to people and the environment.





# WHAT WE DO

## Energy

Through our energy platform, we are expanding storage and distribution channels to serve the energy needs of our customers. But that's not all; we are also making bold investments in clean energy to build an alternative energy pathway to the future, a clear demonstration of our commitment to build a resilient and thriving energy mix.







## Logistics

We are building one of the most far-reaching logistics networks in sub-Saharan Africa, distributing everything from energy products to groceries.

With our massive investment in logistics assets and infrastructure, we are positioned to serve all our Zambia, and progressively, all of the sub-Saharan African market.

Our recent acquisition of 200 trucks to deliver petroleum products across the Zambian market is a reflection of our bold ambitions in the logistics ecosystem. Our investments are not just on heavy duty vehicles or on landed assets alone. Our acquisition strategy for delivery assets is based on product category. Our acquisition plan includes purchase of delivery vans, motorcycles and other need-aligned vehicles.

For non-landed logistics assets, our targeted investments are primarily in sea vessels which are crucial to distribution and haulage activities in our flagship energy business. For us, our key motivation is to improve customer satisfaction through people-focused technology, and by so doing, strengthen logistics supply chains essential to markets stability and economic growth.



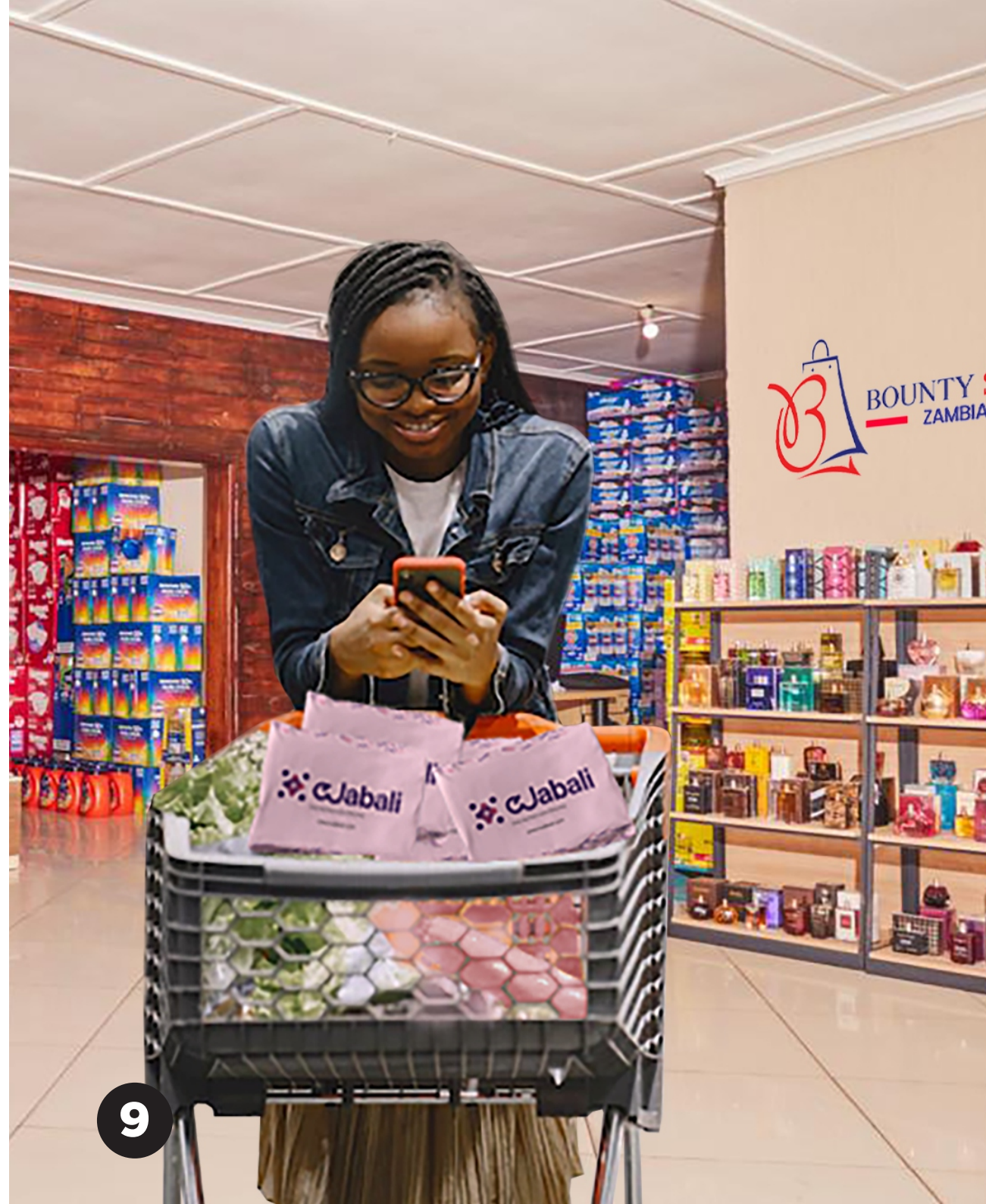
## e-Commerce

e-commerce has been a game changer for products and services transaction globally.

Our foray into the e-commerce market is driven by our central strategy of leveraging on technology to expand reach and impact. Through the Harvest e-commerce platform, we will be able to reach millions of consumers in a fast and efficient way, empowering them to make market decisions that satisfy their needs.

With this platform, we are not only creating a channel for purchase of goods and services, but availing millions a platform to own their own market space, promote and sell their offerings.

Our platform thus serves both consumers and retailers, unlocking opportunities and connecting people.





## Infrastructure

At Harvest, our infrastructure development business reflects three core principles: ***Modern, Reliable, Sustainable.***

We do not compromise on quality and functionality. We do not compromise on modernity— we create state-of-the-art infrastructure. We do not compromise on environmental impact— we have a strong sustainability plan.

From roads and bridges to rails and airports, our infrastructure development scope is broad and wide-ranging, allowing us to contribute to the development of communities across sub-Saharan Africa, connecting people and markets as a result.



**MAGIC HAMMER**

## Hospitality

The Harvest approach to hospitality is defined by excellence, class, world-class experience, and optimum customer satisfaction. We bring our customers into a world of awe and marvel, and at competitive rates.

Our hospitality business spans accommodation, restaurants, events, travel and tourism, and exhibitions. Through our full-range hospitality service offering, we are giving the sub-Saharan market a different set of premium home-grown alternatives.

The Harvest excellence approach is a guaranteed promise to the millions of our customers from





# Sustainability

Sustainability is at the heart of the Harvest philosophy. Our sustainability commitment is captured in the Harvest Sustainability Pledge, and affects all our businesses. It is broken down into three categories as follows:

## Economic Sustainability

We believe we owe our stakeholders, clients and the economy a healthy, thriving, growing, and longstanding viable business. In order to continue to provide employment opportunities, facilitate supply-demand exchange, trigger economic growth through sustained consumer spending, pay taxes, contribute to the growth of our industry and economically advance the ecosystem in which we operate, we need to take steps that would preserve our status as a thriving business. This is crucial for us.

## Social Sustainability

The people and the communities in which we operate matter to us. We believe that a strategy of social inter-vention is good business. A happy, socio- economically empowered people create a healthy business climate.

Our social sustainability strategy is based on our 'Beyond Commerce' plan. This plan prioritizes social transformation as a conscious, intentional intervention effort, not merely as a remote outcome of corporate economic activities.

We believe investing in the people and in the communities where we operate is good business. This is more so because we are a company committed to lasting social impact through targeted policies that bridge opportunity gaps, promote inclusion, and advance social justice.



## CSR

Our philosophy of creating massive social impact through intentional social intervention is key to our operations.

At Harvest, we believe that our priorities do not end with economic obligations as a corporation. They extend well beyond economics to a preoccupation of making society better, using profits generated from the business.

To ensure a structure and sustainable social intervention, we have channeled our social intervention obligations through **Harvest Foundation**, a not-for-profit vehicle dedicated solely to social intervention.

Areas of priority for us include promoting inclusion, bridging opportunity gaps, empowering society's vulnerable like children, women and girls, and connecting disadvantaged and undeserved individuals and communities to opportunities through enlightenment, education, training, and strategic engagement.

Through the Harvest Foundation, we are transforming lives, one community at a time.



[www.harvestgl.com](http://www.harvestgl.com)